

EMPLOYMENT HISTORY

Trimedx - Designer. July 2017 – Present

- Worked on the Trimedx Rebranding, creating standards and guidelines for the company as whole to adhere to
- Created Designs and materials for internal clients in sales, marketing and human resources
- Designed new collateral, advertisements, email templates and banners
- Designed internal marketing and business development sharepoint site
- Communicated with external clients and vendors as needed

Interactive Intelligence / Genesys - Sr. Graphic & Digital Designer. June 2008 – Feb 2017

- Worked with teams across the organization. (HR, Marketing, Development, Web, Events, and Worldwide Field Managers)
- Responsible for all creative digital and print designs.
- Created tradeshow and conference designs (Booths, Agendas, Signage, Advertising) for the Events team.
- Developed and maintained corporate collateral and stand alone brochures.
- Worked with vendors creating branded shirt designs and giveaways.
- Worked Created designs and animations suited for UX, corporate website and microsites
- Designed digital ads promoting the corporate website, products, web events, webinars, tradeshow and conferences.
- Worked with the social media and bloggers to create appropriate designs for each platform.
- Designed HTML emails for external users and vendors. Worked with the Email campaign manager creating emails and graphics.
- Created architecture diagrams, splash screen, and software interface graphics for the development team.

C.B. Richard Ellis – Graphic Designer. June 2007 – May 2008

- Interact with brokers and their assistants to produce effective marketing materials to sell commercial real estate including but not limited to office, industrial, multi-housing, investment, and retail markets.
- Create marketing materials to promote CBRE's professional real-estate services including sales and property management adhering to global identity standards.
- Design marketing materials such as websites, flyers, postcards, banners, placemats, emails and other promotional materials using Microsoft Content Management System, Campaign Logic, and Adobe Creative Suite.

pan (Performance Assessment Network) – Web/Graphic Designer. 2006

- Design, produce, and maintain graphic designs for all corporate marketing materials (online, electronic, and print) using the Adobe Creative Suite (Photoshop, Illustrator, GoLive, InDesign, Acrobat)
- Maintain all corporate websites, including creating pages, posting banners and hyperlinks, developing content, and reporting usage.
- Adhere to corporate identity standards, including color and font usage
- Coordinate the development of an image library and maintain digital files

Dream3 – Graphic Designer 2005 - 2006

- Translated client ideas into designs
- Created static and animated banner designs
- Website designs Oxcyon (CMS) platform
- Website content management
- Developed graphics and logos for web and print

EDUCATION

Purdue University - West Lafayette, Indiana

Major: Computer Graphics Technology, B.S. | Obtained: May 2004

Minor: Visual Communication Design

TECHNICAL EXPERTISE

Experience with both Mac and PC platforms

Software: Adobe Creative Cloud & Microsoft Office

Graphic Design: Raster & Vector imaging for print and digital mediums

WEB & Email: Design for visualization and communication, HTML & CSS